

LESSON PLAN FOR INTELLIGENT BUSINESS for UMB

Subject	Business English II	Teaching Tools:
Subject Code		Whiteboard, Photocopy, Overhead, & Tape Player
Credit	2	Evaluation & Assignments:
Teaching Learning Sources		Assignment(s)/Writing: 10%; Participation: 10%
Lecturer: Explaining, tutoring, discussing, giving examples, and exercises		Quiz: 10%; Midterm:30%; Final: 40%
Students: Listening, discussing, working on the assignments and exercises		Sources: Intelligent Business Course Book by Tonya Trappe and Graham Tullis, Pearson Education Limited.

WEEK	Specific Instructional Objectives			Chapter	Topic		Resources	Evaluation and Assignment	
1	Students will be able to:			Chapter 1: Survival of the fittest	1	Discussion on: Careers and types of companies	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Types of the company and careers available		2	Vocabulary 1 & 2: Companies and Careers		2	Discussion
	2	Read topics on:	A matter of choice' which is about company structure that relates to listening skill 'Companies and Jobs		3	Listening: Companies and Jobs		3	Class Participation
	3	Learn language work relating to:	Present Simple and Present Continuous		4	Reading: A Matter of Choice		4	Mid Test
	4	Implement the skills on:	Job Hierarchy		5	Language Review: Present Simple and Present Continuous		5	Final Test
	5	Apply the case study of	Choosing the best option for the 'Transal Company'		6	Skills: Talking about your job Hierarchy		6	Final Semester Assignment
					7	Case Study: The Virtue of Necessity			
WEEK	Specific Instructional Objectives			Chapter	Topic		Resources	Evaluation and Assignment	
2	Students will be able to:			Chapter 2: Terrorizin g The Talent	1	Discussion on: Management Styles	Intelligent Business Course Book, Pearson Education	1	Presentation
	1	Discuss topics on:	Understanding the Management Styles		2	Vocabulary 1 & 2: Vocab 1: Synonyms and Vocab 2: Collocations		2	Discussion
	2	Read topics on:	When to Terrorize Talent		3	Listening: Getting Things Done		3	Class Participation

	3	Learn language work relating to:	Articles		4	Reading:	When to terrorize talent	Limited	4	Mid Test
	4	Implement the skills on:	Getting the things done		5	Language Review:	Articles		5	Final Test
	5	Apply the case study of	Mission Impossible		6	Skills:	Getting Things Done		6	Final Semester Assignment
					7	Case Study:	Mission Impossible			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
3	Students will be able to:			Chapter 3: The Big Picture	1	Discussion on:	Important Factors in Planning Process	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Factors in Planning Process		2	Vocabulary 1 & 2:	Suffixes		2	Discussion
	2	Read topics on:	The Nike Strategy		3	Listening:	SWOT Analysis		3	Class Participation
	3	Learn language work relating to:	Future Tenses		4	Reading:	The Nike Strategy		4	Mid Test
	4	Implement the skills on:	Presentations		5	Language Review:	Future Continuous		5	Final Test
	5	Apply the case study of	Harley's Angels		6	Skills:	Short Presentations		6	Final Semester Assignment
					7	Case Study:	Harley's Angels			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
4	Students will be able to:			Chapter 4: Because I am worth it.	1	Discussion on:	Should anyone earn so much money?	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Professionalism		2	Vocabulary 1 & 2:	Multi-Part Verbs		2	Discussion
	2	Read topics on:	The Reward of Failure		3	Listening:	Analysts Talk about Salary		3	Class Participation
	3	Learn language work relating to:	Past Simple and Present Perfect		4	Reading:	The Rewards of Failure		4	Mid Test
	4	Implement the skills on:	Evaluating Performance		5	Language Review:	Past Simple and Present Perfect		5	Final Test
	5	Apply the case study of	Success at What Price?		6	Skills:	Evaluating Performance		6	Final Semester Assignment
					7	Case Study:	Success at what price?			

WEEK	Specific Instructional Objectives			Chapter	Topic		Resources	Evaluation and Assignment	
5	Students will be able to:			Chapter 5: Prosperity and Preservation	1	Discussion on: How has the quality of life changed?	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	The Quality of Life		2	Vocabulary 1 & 2: Word Form		2	Discussion
	2	Read topics on:	Gas for Peru VS Green Imperialism		3	Listening: Analysis at the Organization of Economic Corporation		3	Class Participation
	3	Learn language work relating to:	Modal Verbs		4	Reading: Gas for Peru VS Green Imperialism		4	Mid Test
	4	Implement the skills on:	Evaluating performance		5	Language Review: Modal Verbs of Likelihood		5	Final Test
	5	Apply the case study of	Striking A Balance		6	Skills: Showing Causes and Effects		6	Final Semester Assignment
					7	Case Study: Striking A Balance			
WEEK	Specific Instructional Objectives			Chapter	Topic		Resources	Evaluation and Assignment	
6	Students will be able to:			Chapter 6: Seducing the Masses	1	Discussion on: Brands	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Brands		2	Vocabulary 1 & 2: Wordmap		2	Discussion
	2	Read topics on:	Marketing Brands		3	Listening: The Importance of Brands		3	Class Participation
	3	Learn language work relating to:	Comparatives and Superlatives		4	Reading: Marketing Brands		4	Mid Test
	4	Implement the skills on:	Considering Alternatives		5	Language Review: Comparatives and Superlatives		5	Final Test
	5	Apply the case study of	A Scent of Risk		6	Skills: Considering Alternatives		6	Final Semester Assignment
					7	Case Study: A Scent of Risk			
WEEK	Specific Instructional Objectives			Chapter	Topic		Resources	Evaluation and Assignment	
7	Students will be able to:			Chapter 7:	1	Discussion on: Outsourcing	Intelligent	1	Presentation

	1	Discuss topics on:	Many companies are now setting up facilities in countries that can provide at a far lower cost	The Great Job Migration	2	Vocabulary 1 & 2:	Offshoring	Business Course Book, Pearson Education Limited	2	Discussion
	2	Read topics on:	The New Global Shift		3	Listening:	The Advantage and Risks are of going Offshore		3	Class Participation
	3	Learn language work relating to:	Conditional Sentences Type 1 and Type 2		4	Reading:	The New Global Shift		4	Mid Test
	4	Implement the skills on:			5	Language Review:	Conditional Sentences Type 1 and Type 2		5	Final Test
	5	Apply the case study of	Going Offshore		6	Skills:	Making and Responding to Suggestions		6	Final Semester Assignment
					7	Case Study:	Going Offshore			
8	MID SEMESTER TEST									
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
9	Students will be able to:			Chapter 8: The Bottom Line	1	Discussion on:	The Profit and Loss Account	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Ideas about Marketing		2	Vocabulary 1 & 2:	Finding Definition		2	Discussion
	2	Read topics on:	Selling Dreams		3	Listening:	Creative Accounting		3	Class Participation
	3	Learn language work relating to:	Word Partnership		4	Reading:	Corporate Governance		4	Mid Test
	4	Implement the skills on:	Exchanging Information		5	Language Review:	Adjectives and Adverbs		5	Final Test
	5	Apply the case study of	Relaunch a Product		6	Skills:	Referring to Visuals		6	Final Semester Assignment
					7	Case Study:	Counting The Costs			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
10	Students will be able to:			Chapter 9: Hiring for The Future	1	Discussion on:	The Application Process	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Application Process		2	Vocabulary 1 & 2:	Word Building		2	Discussion
	2	Read topics on:	A Full House		3	Listening:	CV		3	Class Participation
	3	Learn language work relating to:	Relative Pronouns		4	Reading:	A Full House		4	Mid Test
	4	Implement the skills on:	Small Talk		5	Language Review:	Relative Pronouns		5	Final Test

	5	Apply the case study of	The Bellagio Interview		6	Skills:	Small Talk		6	Final Semester Assignment
					7	Case Study:	The Bellagio Interview			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
11	Students will be able to:			Chapter 10: The Globalization for Deceit	1	Discussion on:	Copyright Infringements	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Copyright Infringements		2	Vocabulary 1 & 2:	Prefixes		2	Discussion
	2	Read topics on:	Imitating Property is Theft		3	Listening:	Counterfeiting		3	Class Participation
	3	Learn language work relating to:	Conditional Sentences Type 1, 2, and 3.		4	Reading:	Imitating Property is Theft		4	Mid Test
	4	Implement the skills on:	Giving Reasons		5	Language Review:	Conditional Sentences Type 1, 2, and 3.		5	Final Test
	5	Apply the case study of	The Golden Couple		6	Skills:	Giving Reasons		6	Final Semester Assignment
					7	Case Study:	The Golden Couple			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
12	Students will be able to:			Chapter 11: People's Company	1	Discussion on:	Types of Markets	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	Skill of a Good Manager		2	Vocabulary 1 & 2:	Compound Nouns		2	Discussion
	2	Read topics on:	The International Manager		3	Listening:	Good Manager		3	Class Participation
	3	Learn language work relating to:	Verbs and Prepositions		4	Reading:	Going, going, gone?		4	Mid Test
	4	Implement the skills on:	Socializing and Entertaining		5	Language Review:	Gerund and Infinitives		5	Final Test
	5	Apply the case study of	Improving Ways of Working Together		6	Skills:	Making and Responding to Offers		6	Final Semester Assignment
					7	Case Study:	Closing the Deal			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
13	Students will be able to:			Chapter	1	Discussion on:	Acts of Protest	Intelligent	1	Presentation

	1	Discuss topics on:	Act of Protest You would be willing to join	12: Finding A Voice	2	Vocabulary 1 & 2:	Trade and Lobbies	Business Course Book, Pearson Education Limited	2	Discussion
	2	Read topics on:	of Celebrities, Charity, and Trade		3	Listening:	Successful Protest Campaign		3	Class Participation
	3	Learn language work relating to:	Modal Verbs of Obligation		4	Reading:	Fair Trade		4	Mid Test
	4	Implement the skills on:	Making a Case		5	Language Review:	Modal Verbs		5	Final Test
	5	Apply the case study of	Selling up or Selling out		6	Skills:	Making A Case		6	Final Semester Assignment
					7	Case Study:	Selling Up or Selling Out			
WEEK	Specific Instructional Objectives			Chapter	Topic			Resources	Evaluation and Assignment	
14	Students will be able to:			Chapter 13: Messagin g Meltdown	1	Discussion on:	The Way of Communicating	Intelligent Business Course Book, Pearson Education Limited	1	Presentation
	1	Discuss topics on:	The Way to Communicate with Friends		2	Vocabulary 1 & 2:	Information Overload		2	Discussion
	2	Read topics on:	Coping with Infoglut		3	Listening:	Using E-mail Effectively		3	Class Participation
	3	Learn language work relating to:	Passive Sentences		4	Reading:	Coping with Infoglut		4	Mid Test
	4	Implement the skills on:	Summarizing		5	Language Review:	Passive Sentences		5	Final Test
	5	Apply the case study of	Spinning The Truth		6	Skills:	Summarizing		6	Final Semester Assignment
					7	Case Study:	Spinning the Truth			
15	FINAL SEMESTER TEST									

Ref. YD.2013